

Imagining the Solution

This is the first edition of the Taiuiwi TOAH-NNEST newsletter “Imagining the Solution” which focuses on primary prevention strategies, activities and programmes to help build communities free of sexual violence.

This edition of “Imagining the Solution” will introduce the Taiuiwi Prevention Project and describe work to date, profile some local innovative sexual violence prevention activities and provide links to international projects which may be of interest.

Kia ora, talofa lava, gidday – welcome to the first Sexual Violence Prevention e-newsletter from Taiuiwi Caucus of TOAH-NNEST. “Imagining the Solution” will showcase the primary prevention of sexual violence here in Aotearoa New Zealand. We want this to be interactive and informative, so please get in touch with queries or sexual violence prevention activities to share. Click here to join or remove yourself from the mailing list.

Te Ohaakii a Hine – National Network of Ending Sexual Violence Together (TOAH-NNEST) is a nation-wide network of community organisations, whanau, hapu, iwi and individuals who are specialists in providing sexual violence prevention and intervention services. TOAH-NNEST is committed to ending sexual violence in our communities, and while working towards this, to minimising the occurrence and impacts of sexual violence. TOAH-NNEST has a Te Tiriti o Waitangi based structure with two houses: Nga Kaitiaki Mauri (tikanga Maori) and Taiuiwi Caucus.

This newsletter is produced from Taiuiwi Caucus. The Taiuiwi Prevention Project is co-ordinated by Sandra Dickson and managed by Dr Kim McGregor, Prevention Portfolio Holder.

The Taiuiwi Prevention Project is supported by an Advisory Group. TOAH-NNEST member agencies are represented by:

- Cornelia Baumgartner (Kidpower Teenpower Fullpower Trust)
- Ken Clearwater (Male Survivors of Sexual Abuse Trust)
- Hannah Cranston (Wellington Sexual Abuse Network)
- Ann Kent (Abuse and Rape Crisis Support Manawatu)
- Georgia Knowles (National Rape Crisis)
- Gurmeeta Singh (Counselling Services Centre)
- Aimee Stockenstroom (Rape Prevention Education)

We are currently inviting additional members from community stakeholders to ensure we represent the full diversity of our Taiuiwi communities.

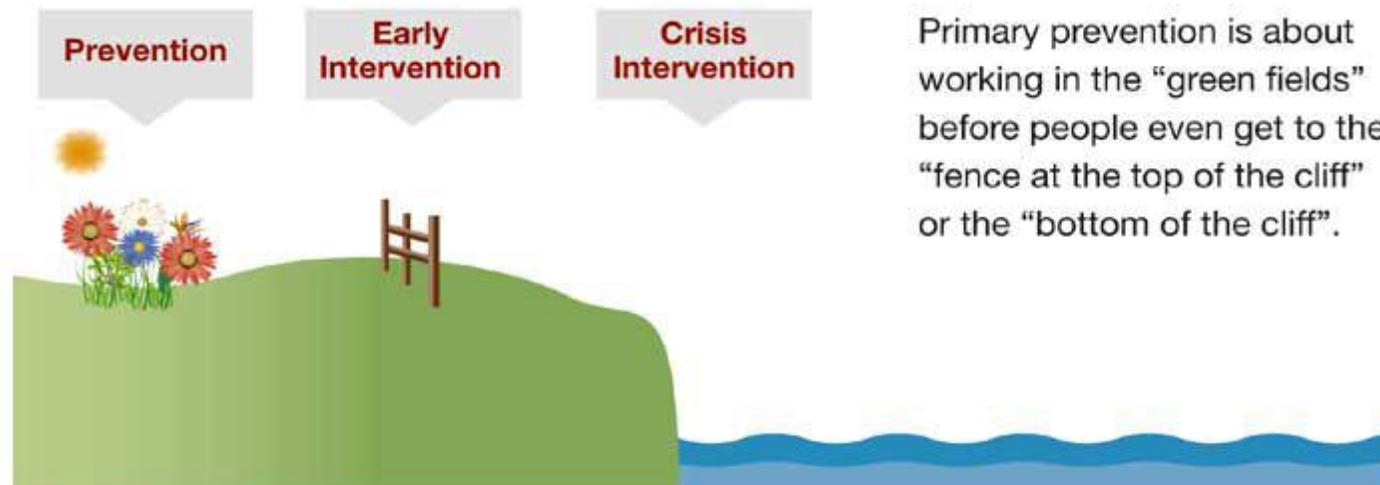
The Taiwi Prevention Project follows the work of the [Taskforce for Action on Sexual Violence](#) which identified sexual violence prevention as a priority area for action. In the [Taskforce Report 2009](#) the Taiwi Caucus of TOAH-NNEST recognised three levels of prevention critical to building communities free of sexual violence:

- Primary Prevention – the promotion of healthy community norms based on respect, safety, equality, healthy relationships and sexuality
- Secondary Prevention – providing effective support services for victim/survivor recovery which act to prevent re-victimisation
- Tertiary Prevention – holding those with sexually harmful behaviour to account and treating and managing offenders

The focus of the Taiwi Prevention Project is the primary prevention of sexual violence. One key tool we will utilise is the [ecological model of prevention](#), which illustrates some of the risk factors for sexual violence operating at individual, relationship, community and societal levels. The model is useful because it illustrates how sexual violence is enabled by social and cultural factors – all of which are able to be challenged and changed – to create communities in which sexual violence is not tolerated.

Another way of thinking about primary prevention is [“working in the green fields”](#) to promote social norms which protect against sexual violence, and challenge social norms which increase the risk of sexual violence.

A METAPHOR FOR PRIMARY PREVENTION - THE CLIFF



Showcasing the Local - The exciting sexual violence primary prevention initiatives taking place around Aotearoa New Zealand.

Each edition, "Imagining the Solution" will talk to people doing the work to change social norms and prevent sexual violence. This month, we look at three local projects:

Kim Lund, Wellington Sexual Assault and Treatment Services Manager took time out [to explain the Who Are You? ethical bystander campaign](#) which goes national via Radio Network this month. You can watch the short film by [clicking here](#), and listen to the radio scenarios for the [Flatmate](#), the [Perpetrator](#), the [Male Victim](#), the [Female Victim](#) and the [Friend](#). The radio scenarios will be playing nationally during February. A training resource to support using the film with young people and professional groups, such as bar staff, will be available in June 2012.

The [National Collective of Rape Crisis](#) have developed an education package for use in secondary schools, based on their decades long work in raising awareness of sexual violence in our communities. National Co-ordinator Georgia Knowles explains [why the national resource has been created](#), and how it has been used in local communities to date.

[Hollaback](#) volunteers Josephine, Nicole, Tania and Olivia talk about [why they brought the international campaign to end street harassment](#) to Wellington, and how [easy it is to set up in your community](#). Hollaback began in New York and now has campaigns in more than forty places all over the world. Watch the founder of Hollaback New York talk about [why she started the campaign](#).

Do you have an exciting sexual violence primary prevention campaign or activity to share? [Let us know](#) for the next newsletter.

We have invited national and international academics to support this project, to ensure we are up-to-date with current research and evaluations of sexual violence prevention activities. We are grateful to the following academics, who have agreed to be involved:

Professor Victoria Banyard, University of New Hampshire, USA

Professor Moira Carmody, University of Western Sydney, Australia

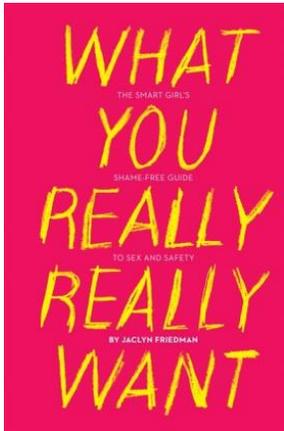
Dr Pauline Dickinson, Massey University

Dr Janet Fanslow, University of Auckland

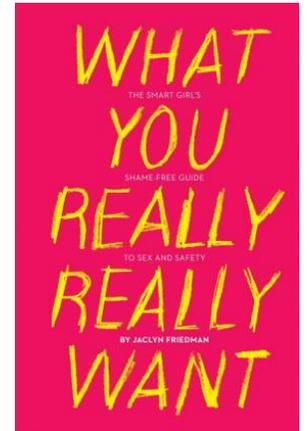
Associate Professor Nicola Gavey, University of Auckland

Associate Professor Jan Jordan, Victoria University of Wellington

Dr Neville Robertson, University of Waikato



Strength based prevention activities are increasingly popular – and being evaluated as effective – in efforts to prevent sexual and dating violence. The underlying idea is if we support young people to build skills in having the kinds of relationships and sexual encounters they want, then experiences of unwanted, coerced and forced sex – sexual violence – become much less likely in dating or more casual sexual experiences between adults. Part of strengths based work around healthy, respectful and mutual relationships is the feminist inspired idea of “Yes Means Yes”, or meaningful consent. While “No Means No” will always be a part of establishing healthy encounters, it is not enough to help us negotiate asking for the kinds of sexual experience we actually want to explore.



What You Really, Really Want is a new book by [Jaclyn Friedman](#) which attempts the question:

“Given all the conflicting messages young women get about their sexuality from all sides—media, church, family, friends, and more—how do we figure out what we want to say “yes” to in the first place?”

The review from the [Washington Coalition of Sexual Assault Programmes](#) calls the book an “interactive tool for sexuality exploration.” To get some sense of how it works, try the [introductory quiz here](#). I’ve tried the quiz out in several mixed groups with mixed gender and age, and it’s provoked considerable debate about the ways in which we negotiate consent.

Interested in exploring more ideas about prevention? There are some great websites and newsletters coming from the USA with community sexual violence prevention activities. You can register for [Prevent Connect](#) for monthly podcasts and articles, the [Washington Coalition of Sexual Assault Programmes](#) for webinars and resources, or visit the [Prevention Institute](#) for broader primary prevention initiatives.

The work plan for this two year project, funded by the Ministry of Justice, aims to share resources and knowledge within our Tauwiwi communities to ensure our sexual violence prevention activities are effective. There are plans to stocktake all sexual violence prevention activities and stakeholders, develop evaluation resources, hold national hui and establish web-based learning opportunities, all with the aim of building national and local capacity in preventing sexual violence and promoting social norms to do with equality and respect. It’s a great role with an ambitious workplan, and I’m honoured to work on behalf of our Tauwiwi communities, in partnership with related activities for Tangata Whenua through Nga Kaitiaki Mauri. Imagining the Solution is exactly where I want to be. Ciao for now, Sandra

Sandra Dickson, National Sexual Violence Primary Prevention Co-ordinator – Tauwiwi Caucus

Te Ohaakii a Hine National Network of Ending Sexual Violence Together (TOAH-NNEST) Ph: 04 385 9179 | Email: tauiwiprevention@toah-nnest.org