



TOAH-NNEST

Te Ohaakii a Hine - National Network Ending Sexual Violence Together

Tauiwi Caucus - Imagining the Solution

Kia ora, talofa lava, giddy – welcome to the sixth edition of the Tauiwi TOAH-NNEST newsletter “Imagining the Solution” which focuses on primary prevention strategies, activities and programmes to help build communities free of sexual violence.

Please [get in touch](#) with queries or sexual violence prevention activities to share for future newsletters.

This newsletter focuses on the prevention of sexual violence through the use of information technologies, updates you on the progress of this project, and shares information from our national stocktake of sexual violence prevention activities.

Te Ohaakii a Hine – National Network Ending Sexual Violence Together (TOAH-NNEST) is a nation-wide network of community organisations, whanau, hapu, iwi and individuals who are specialists in sexual violence prevention and intervention services. TOAH-NNEST is committed to ending sexual violence in our communities, and while working towards this, to minimising the occurrence and impacts of sexual violence.

TOAH-NNEST has a Te Tiriti o Waitangi based structure with two houses: Nga Kaitiaki Mauri (tikanga Maori) and Tauiwi Caucus.

This newsletter is from Tauiwi Caucus, and includes Bicultural activities. The Tauiwi Prevention Project is co-ordinated by Sandra Dickson and managed by Dr Kim McGregor.

The Tauiwi Prevention Project is fortunate to be supported by an Advisory Group of community stakeholders including Shasha Ali (Shakti's Ethnic Family Services); Cornelia Baumgartner (Kidpower Teenpower Fullpower Trust); Ken Clearwater (Male Survivors of Sexual Abuse Trust); Tom Hamilton (Rainbow Youth); Sheryl Hann (It's Not Ok, Ministry of Social Development); Sonya Hogan (Ara Taiohi); Ruth Jones (Disability Representative on Taskforce for Violence within Families); Ann Kent (Abuse and Rape Crisis Support Manawatu); Georgia Knowles (National Rape Crisis); Liz Paton (Family Planning); Sue Paton (Health Promotion Agency); Aimee Stockenstroom (Auckland Sexual Abuse Help); Poto Williams (WAVES Trust); Tusha Penny (New Zealand Police); and Elizabeth Kerekere (Bicultural Advisor, Tiwhanawhana Trust).

We are currently seeking two new Advisory Group members from the specialist sexual violence intervention and prevention sector. If you are interested, see the application pack on page three. Applications due by the end of February 2013.

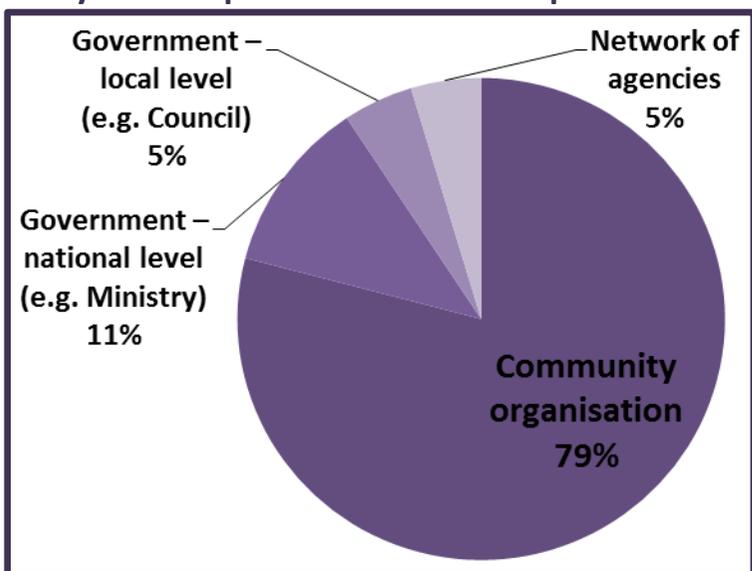
Primary Prevention of Sexual Violence in Tauwi and Bicultural Settings in Aotearoa New Zealand

Just over half way through this project, it feels timely to take a breath, share some new information and let you know what the next year will hold for us. We remain keen to develop relationships and continue building the social movement to change social norms which allow and excuse rape and sexual abuse. The more people we have on board – from all areas of the community – the better.

Preventing Sexual Violence in Aotearoa New Zealand Survey 2012

The results from the Stocktake Survey of agencies involved in the primary prevention of sexual violence are now available. We will be taking the report on the road later in the year to share and discuss the findings in different parts of the country as part of our development of a **National Sexual Violence Prevention Strategy**. For now, we'd like to share four Factsheets, which provide information about specific aspects of primary prevention activities.

Forty-four respondents answered questions about sexual violence prevention activities within Tauwi and Bicultural communities.



Most activities and programmes to prevent sexual violence in New Zealand are provided by the community sector, in particular the specialist sexual violence intervention and prevention sector.

Just 25 full time members of staff work in the community sector on the primary prevention of sexual violence in Aotearoa New Zealand. The median number of staff per agency is one full time staff member and two part time staff members.

[Factsheet 1: Tauwi Prevention Strategies](#)

[Factsheet 2: Tauwi Prevention Programmes](#)

[Factsheet 3: Tauwi Prevention Partnerships and Networks](#)

[Factsheet 4: Tauwi Prevention Information, Resources and Support Needs](#)

Whai ki te Ara Tika Imagining the Solution

Last newsletter we reviewed the Tauwi and Bicultural stream of the first annual sexual violence prevention hui in Aotearoa New Zealand, and shared presentations and resources. Now we have [evaluation results](#) to share, including some clear pointers for this year's hui. Thanks to all who took the time to complete an evaluation form, it's much appreciated.

Advisory Group Members

I cannot stress enough how much I value the Advisory Group members who support this project. Hannah Cranston (WSAN) and Gurmeeta Singh (Counselling Services Centre) have moved on, so we have two vacancies for new members from within the **specialist sexual violence prevention and intervention sectors**. Please get in touch if you have a query – otherwise if you're interested after reading the [Workplan](#) and [Role Description](#), send your [Application Form](#) to me by the end of February.

Media Project

An important aspect of changing social norms is influencing the way sexual violence is discussed in mainstream and social media. The [Imagining the Solution Facebook page](#) is part of our work here (most popular post shared 100 times and viewed by nearly 8000 people). We are currently analysing print media coverage of sexual violence for six months in 2012 at the Stuff and New Zealand Herald websites, with plans to discuss the findings with New Zealand Police and the Journalist Training Organisation.

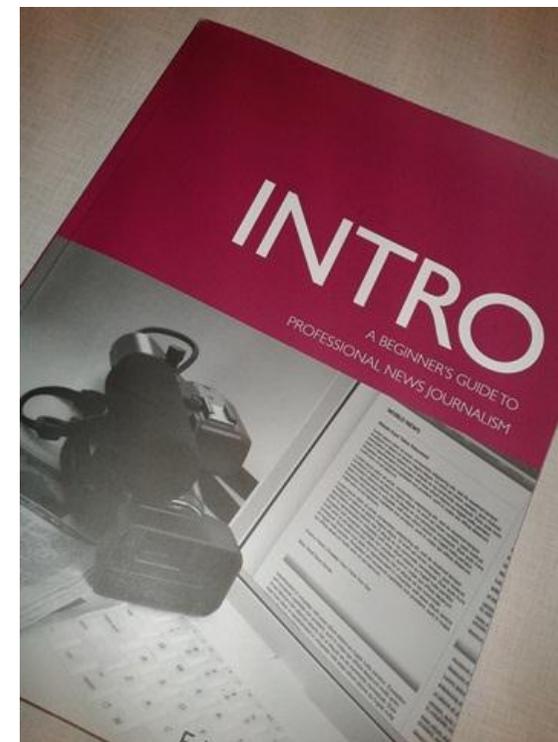
The only instruction New Zealand journalists currently receive on how to report sexual violence is on page 190 of “Intro: A Beginners Guide to Professional News Journalism”:

“It is particularly important to be cautious about taking sides in the reporting: with emotions running high, false complaints are often made regarding sexual offences.”

Influencing this inaccurate information – which every journalist receives – is an important area of sexual violence prevention. We will continue reporting on this project over the next year.

Evaluation Resources

One finding of concern from the Stocktake Survey was the lack of evaluation resources organisations are using to measure behavioural intent or behavioural change as a result of our primary prevention work. In the scarcely resourced primary prevention in New Zealand sector, this is not surprising, but nor is it ideal. We need to know whether our primary prevention activities are working to end sexual violence in our communities. This year the Tauwiwi Prevention Project will create an Evaluation Resource Kit, available to all those working in sexual violence prevention, based on international and national best practise in evaluation.



Showcasing the Local - The exciting sexual violence primary prevention initiatives taking place around Aotearoa New Zealand.

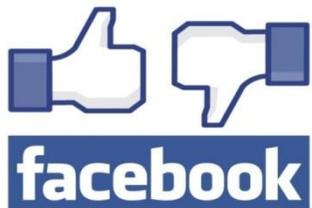
Each edition, “Imagining the Solution” will talk to people doing the work to change social norms and prevent sexual violence. This month, we look at four local projects:

Alan Bell from **ECPAT (End Child Prostitution and Trafficking) Child Alert** [talks about](#) tools to [help keep children safe](#) while they use the internet, and simple [computer plug-ins](#) to report sites in which child sex abuse images are being distributed. You can email Alan [here](#) to hear more about ECPAT’s prevention focused work.

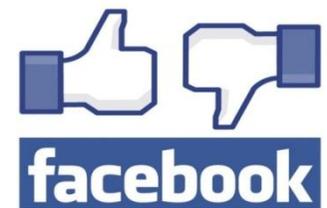
Lee Chisholm describes [NetSafe’s](#) range of [information and education tools](#) to promote “digital citizenship.” Many are relevant to sexual violence prevention, including [Hector’s World](#), teaching children about online safety; [Orb](#), allowing reporting of online incidents including grooming and sexting; and [Cyberbullying](#), with [sexting](#) and [online grooming](#) short films, both useful for sexual violence prevention with young people. Contact Lee [here](#) if you’d like to hear more about NetSafe’s work all over the country.

In 2010, Pacific Health at the University of Auckland released research into **Pacific Pathways to the Prevention of Sexual Violence**. The research examines culture-specific protective factors for seven Pacific nations, and is compulsory reading for anyone wishing to work with Pacific peoples to end sexual violence. You can access the [full report](#), a summary [overview](#) and the culture specific reports for the [Cook Islands](#), [Fiji](#), [Niue](#), [Samoa](#), [Tokelau](#), [Tonga](#) or [Tuvalu](#) on the Ministry of Pacific Affairs website.

Kaeti Rigarlsford and **Sue Hobbs** from **People First** discuss using a [community approach to preventing violence](#). **Keeping Safe Feeling Safe**, their programme to prevent abuse for adults with learning disabilities, attempts to shift community norms around disability, promote reporting of abusive experiences, and develop protocols with the Police to ensure violence is responded to appropriately. If you wish to find out more, email [Kaeti](#) or [Sue](#). People First also translate prevention materials into more accessible language.



“Imagining the Solution” is on [Facebook](#). “Like” us and help spread primary prevention of sexual violence messages through your social and professional networks. We will be sharing images and links which promote respect, equality, consent and social norms which support communities free of sexual violence.



Don't Be That Guy

[Sexual Assault Voices of Edmonton](#) produced an attention grabbing public awareness campaign in 2010 which focused preventing sexual violence on the behaviour of the potential perpetrator. "Don't be that Guy" explained consent in simple terms: **Just because she isn't saying no, doesn't mean she is saying yes, and Just because you help her home, doesn't mean you get to help yourself.**

The second instalment of "Don't be that Guy" is now up and running. SAVE say:

"The SAVE campaigns targets potential offenders - ultimately the ones who hold the power and responsibility to end sexual assault. By addressing sexual assault without victim-blaming, we intend to mark Edmonton on the map as a model for other cities."



IT'S NOT SEX...

WHEN SHE'S WASTED

sex with someone unable to consent = sexual assault



IT'S NOT SEX...

WHEN SHE DOESN'T WANT IT

sex without voluntary consent = sexual assault



IT'S NOT SEX...

WHEN HE CHANGES HIS MIND

sex without ongoing consent = sexual assault

DON'T BE THAT GUY.

save sexual assault voices of edmonton | SAVEEdmonton.com

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Last year United States' based [PreventConnect](#) collaborated with the [Ms. Foundation for Women](#) to sponsor a [series of web conferences on ending child sexual abuse](#). The nine webinars aimed to build momentum and increase knowledge about ending child sexual abuse, and covered a wide range of relevant topics. Having attended all of them, I can confirm they were full of different strategies for social change focussed on ending child sexual abuse.



The recordings and materials from all web conferences are now available at [PreventConnect](#). Each webinar is 90 minutes long.

- [Including Child Sexual Abuse in the Sexual Violence Prevention Movement](#) (May 3, 2012)
- [Using Media to End Child Sexual Abuse](#) (June 7, 2012)
- [Preventing the Perpetration of Child Sexual Abuse](#) (July 19, 2012)
- [Voices of Experience: the role of direct experiences in social change](#) (August 30, 2012)
- [Healthy Sexuality and Caring Connections: Foundations for Prevention](#) (September 10, 2012)
- [The Role of Arts in Ending Child Sexual Abuse](#) (October 10, 2012)
- [Depictions of children in media and pornography: Implications for prevention](#) (November 14, 2012)
- [After Sandusky: What we have learned to prevent child sexual abuse in youth-serving organizations](#) (November 19, 2012)
- [Policy changes that help and hinder our ability to end child sexual abuse](#) (December 10, 2012)

We are grateful to the following academics for their support with this project:

Dr Nicola Atwool, University of Otago
Professor Victoria Banyard, University of New Hampshire, USA
Professor Moira Carmody, University of Western Sydney, Australia
Dr Pauline Dickinson, Massey University
Dr Janet Fanslow, University of Auckland
Associate Professor Nicola Gavey, University of Auckland
Associate Professor Jan Jordan, Victoria University of Wellington
David Lee, Director of Prevention Services, PreventConnect, Calcasa
Dr Teuila Percival, University of Auckland
Dr Neville Robertson, University of Waikato

Circle of 6 – Mobile Phones and Sexual Violence Prevention

[Circle of 6](#) is an award-winning sexual and dating violence prevention tool from the United States. The free mobile phone application promotes community responsibility for creating a world with sexual violence. It's simple to use and designed to appeal to young people. You choose six trusted friends to add to your circle – then if you are in a situation you're not comfortable with, you can quickly and discreetly send your circle a pre-programmed text alert with your exact location. Two taps on your Android or iPhone is all it takes.

Here's how it works:

- 📱 You're out late and you lose track of your friends. Use Circle of 6 to send your circle a "come and get me" message – with a map using GPS to show your precise location.
- 📱 You're on a date and the other person is making you feel uncomfortable. You need a polite way to excuse yourself. Use Circle of 6 to alert your circle to call you and interrupt the situation
- 📱 Use Circle of 6 to call the pre-programmed local number of your choice in an emergency

You can watch a short film explaining [how the app works here](#), or download it [for free here](#).

Developed by: Deb Levine (Internet Sexuality Information Services); Nancy Schwartzman (The Line Campaign); Thomas Cabus and Christine Corbett Moran.



We hope you've enjoyed the sixth edition of "Imagining the Solution." As always, if you have ideas to share or issues you would like to see us cover, [get in touch](#). Look forward to seeing many of you when we hit the road later in the year.

Ciao for now, Sandra

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