



TOAH-NNEST

**Te Ohaakii a Hine - National Network Ending Sexual Violence Together
Tauwi Caucus - Imagining the Solution**

Kia ora, talofa lava, gidday – welcome to the eighth edition of the Tauwi TOAH-NNEST newsletter “Imagining the Solution” which focuses on primary prevention strategies, activities and programmes to help build communities free of sexual violence.

Please [get in touch](#) with queries or sexual violence prevention activities to share for future newsletters.

This newsletter features upcoming prevention events for Tauwi and Bicultural agencies including Imagining the Solution 2013 and Regional Training Hui, plus local project news and reviews of reports and activism against rape culture. Enjoy!

Te Ohaakii a Hine – National Network Ending Sexual Violence Together (TOAH-NNEST) is a nation-wide network of community organisations, whanau, hapu, iwi and individuals who are specialists in sexual violence prevention and intervention services. TOAH-NNEST is committed to ending sexual violence in our communities, and while working towards this, to minimising the occurrence and impacts of sexual violence.

TOAH-NNEST has a Te Tiriti o Waitangi based structure with two houses: Ngā Kaitiaki Mauri (tikanga Māori) and Tauwi Caucus.

This newsletter is from Tauwi Caucus, and includes Bicultural activities. The Tauwi Prevention Project is co-ordinated by Sandra Dickson and managed by Dr Kim McGregor.

The Tauwi Prevention Project is fortunate to be supported by an Advisory Group of community stakeholders:

Aimee Stockenstrom (Auckland Sexual Abuse Help)

Tom Hamilton (Rainbow Youth)

Sonya Hogan (Ara Taiohi)

Ann Kent (Abuse and Rape Crisis Support Manawatu)

Tusha Penny (New Zealand Police)

Sue Paton (Health Promotion Agency)

Cornelia Baumgartner (Kidpower Teenpower Fullpower Trust)

Georgia Knowles (National Rape Crisis)

Liz Paton (Family Planning)

Elizabeth Kerekere (Bicultural Advisor, Tiwhanawhana Trust)

Poto Williams (St John of God Waipuna)

Ken Clearwater (Male Survivors of Sexual Abuse Trust)

Miriam Sessa (Rape Prevention Education)

Ruth Jones (Disability Representative on Taskforce for Violence within Families)

Shasha Ali (Shakti's Ethnic Family Services)

Sheryl Hann (It's Not OK, Ministry of Social Development)

Tauiwi Prevention Project News

We are very pleased to announce that the funding of the Tauiwi Prevention Project has been extended to July 2015, giving us another two years to support and develop further the wonderful sexual violence primary prevention work being done within Tauiwi and Bicultural communities and services. We will be providing a number of consultation opportunities to allow the specialist sexual violence intervention and prevention sector in particular to give us direction around needs for the next contract.

The first opportunity will be a planning workshop at the national Tauiwi and Bicultural sexual violence prevention hui, “**Imagining the Solution 2013**,” hosted by Tauiwi Caucus of TOAH-NNEST. This follows on from the Tauiwi and Bicultural stream of the first national prevention hui last year. Ngā Kaitiaki Mauri, the Māori Caucus of TOAH-NNEST, will hold regional kaupapa and tikanga Māori sexual violence prevention hui this year. For details of these regional hui, please get in touch with [Huhana Mason](#).

Imagining the Solution 2013 will be held in Wellington, on **9th and 10th of September 2013**. You can download the [registration form here](#). There will be a range of activities covering the prevention of child sexual abuse, schools-based prevention programmes, debates around Slutwalk, changing the world, working with Māori, the intersectionality of power and sexual violence, and planning future strategic directions. It’s going to be action packed and we would love to see a diverse representation of participants again. Book soon because places are limited and earlybird accommodation applies until 16 August.

Imagining the Solution 2013 is free to TOAH-NNEST members, \$50 for two days for NGOs/Community groups, and \$250 for two days or \$150 for one day for non-NGOs. We have also negotiated a deal with the nearby Trinity Hotel, including a subsidy for TOAH-NNEST members, for accommodation on the 9th September. All details are in the [registration form](#).

Finally, we are pleased to report the Tauiwi Prevention Project will be hosting primary prevention **Regional Training Hui** in October 2013 in Auckland and Christchurch. Each hui will include workshops in four sexual violence primary prevention programmes. We are currently seeking training providers. If your organisation delivers a sexual violence primary prevention programme which has been evaluated to produce outcomes relevant to preventing sexual violence, you may wish to apply to be a training provider. You can read about the criteria in the [Provider Description](#), and apply using the [Application Form](#). Applications need to be in to the TOAH-NNEST National Office by **9 August 2013** so we can select the most appropriate programmes and providers. Any queries, please contact Sandra Dickson at tauiwiprevention@toah-nnest.org.nz

Details on how to enrol for these hui, and the accreditation trainees will receive will be released at a later date.

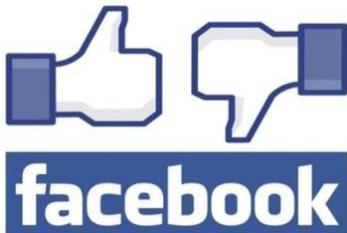
Showcasing the Local - The exciting sexual violence primary prevention initiatives taking place around Aotearoa New Zealand.

Each edition, “Imagining the Solution” will talk to people doing the work to change social norms and prevent sexual violence. This month, we look at three local projects:

Rachel Harrison describes the second year roll-out of Right2BSafe, the **CAPS Hauraki** child sexual abuse prevention campaign, [here](#). The posters for the campaign, featuring key messages from a variety of champions, can be [viewed here](#), and you can visit the [CAPS Hauraki](#) child sexual abuse prevention website or contact Rachel at hfvn@paradise.net.nz for more information.

Mark Lyne, at the [Health Promotion Agency](#) (including the former ALAC) has provided [these guidelines](#) on the Sale and Supply of Alcohol Act 2012, which changes how alcohol sales and availability are regulated and comes into force in December 2013. Small premises (under 100 m²) can no longer sell alcohol, and licensed premises must now provide free drinking water, food and transport options for patrons. Because alcohol is often used to [facilitate sexual violence](#), and is culturally framed as increasing victims’ responsibility and reducing perpetrators’ accountability, the Tauwiwi Prevention Project will be working with HPA to introduce sexual violence prevention into the [Host Responsibility Guidelines](#) and [Bar Codes](#) for licensed premises, currently under review. If you would like to contribute, please [contact me](#). If you have queries about the Act, contact Mark at m.lyne@hpa.org.nz

Prevention Kaiwhakahaere from Ngā Kaitiaki Mauri, **Huhana Mason** and **Ray Ropata**, and Tauwiwi Prevention Project Co-ordinator **Sandra Dickson** discussed recently what sexual violence primary prevention might mean in Aotearoa New Zealand. The conversation, for audiences outside and within Aotearoa addresses power, inequality, colonisation and cultural notions of sex and gender, and you can [read it here](#). We are sorry to see Ray leave to take on a wonderful role elsewhere, but if you’re interested in exploring kaupapa and tikanga Māori approaches to sexual violence primary prevention further, get in touch with [Huhana](#).



“Imagining the Solution” is on [Facebook](#). “Like” us and help spread primary prevention of sexual violence messages through your social and professional networks.

We share images and links which promote respect, equality, consent and social norms which support communities free of sexual violence.



Pink Loves Consent at FORCE: Upsetting Rape Culture

VICTORIA'S SECRET



Like 9,117 people like this.

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About: THEN and NOW PINK Hearts Love Consent New Styles Let's Talk About Sex Party Parade!



PINK ♥ S CONSENT

JOIN THE CONSENT REVOLUTION

PINK loves CONSENT is more than a style. It's a revolution. PINK loves CONSENT is our newest collection of flirty, sexy and powerful statements that remind PINK party-wearers and their partners to practice CONSENT.

CONSENT is a verbal agreement (say it out loud —no "body language") about how and when people are comfortable having sex. "Ask first", "No means no" and "Let's talk about sex" remind us that communication is the key to **good sex**.
Pick your favorite slogan or write your own. Whatever you do, remember to practice CONSENT.

Join the next sexual revolution: PINK loves CONSENT.

JOIN NOW

Comments? Questions?
PR@pinklovesconsent.com

CONNECT EMAILS

Sign up for our email list:

Sign up for PINK Loves Consent emails join for the latest PINK news. And don't worry, we'll only send 'em when we've got something really good to say.

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Visit us online to learn, participate, and spread awareness!

ON THE WEB



KNOW THE FACTS

By the time women in the United States graduate from college, one in four will have been raped. Every 21 hours someone is raped on a college campus. Women are twice as likely to be raped in their lifetime than to develop breast cancer.

[FORCE: Upsetting Rape Culture](#) is a United States based feminist activist project that promotes awareness of rape culture. Rebecca Nagle and Hannah Brancato are the duo beyond FORCE. Hannah describes rape culture as:

"All the things that allow rape to seem normal and prevent survivors from being able to speak up and out. Rape Culture is silencing. In a rape culture, people are surrounded with images, language, laws and other everyday phenomena that validate and perpetuate rape. It includes jokes, TV, music, advertising, legal jargon, laws, words and imagery, that make violence against women and sexual coercion seem so normal that people believe that rape is inevitable. Rather than viewing the culture of rape as a problem to change, people in a rape culture think about the persistence of rape as 'just the way things are.'"

The hardest hitting campaign from the FORCE to date was a Tumblr photoset [Pink Loves Consent](#), advertising a fake line of Victoria's Secret lingerie. The images of women with a range of body types and skin colours went viral. Victoria's Secret was bombarded with thanks from women who thought the images were real.

Accompanying the images was:

PINK loves CONSENT is more than a style. It's a revolution. PINK loves CONSENT is our newest collection of flirty, sexy and powerful statements that remind PINK panty-wearers and their partners to practice CONSENT.



The clever Pink Loves Consent stunt created a media debate about rape culture. Many commentators described being [disappointed](#) a mainstream company like Victoria's Secret was not actually promoting such positive messages.

For more from the FORCE's Hannah Brancato and Rebecca Nagle on Pink Loves Consent, listen [here](#).

A screenshot of three tweets from Twitter. The first tweet is from Arielle (@eriellecthells) dated 4:39 PM - 4 Dec 2012, with 1 retweet. The second tweet is from Priti (@strawbehry0186) dated 8:25 AM - 4 Dec 2012, with 4 retweets. The third tweet is from Rayne Muir (@raynemuir) dated 8:49 PM - 4 Dec 2012, with 61 retweets and 15 favorites.

Arielle @eriellecthells
it may be a marketing ploy but I love VS PINK <3's consent!!!! Such an amazing message !!!
pinklovesconsent.com #loveconsent
4:39 PM - 4 Dec 2012
1 RETWEET

Priti @strawbehry0186
Nice to see Victoria Secret loving consent as much as all women do! #loveconsent #PINKnation #VSfashionshow
pinklovesconsent.com
8:25 AM - 4 Dec 2012
4 RETWEETS

Rayne Muir @raynemuir
@VictoriasSecret I'd much rather wear panties that say "Ask First" instead of "Unwrap Me." I am not a new iPhone. #loveconsent
8:49 PM - 4 Dec 2012
61 RETWEETS 15 FAVORITES



The [Australian Centre for the Study of Sexual Assault \(ACSSA\)](#) produces regular “Wraps” or evidence summaries of key issues in the specialist sexual violence sector, which you can receive via email alert. We summarise a recent wrap on the elements required for sexual violence primary prevention to be effective.

“What is effective primary prevention in sexual assault? Translating the evidence for action” can be read in full [here](#).

There is growing agreement internationally that stopping sexual violence before it occurs is the most effective form of prevention, but a **lack of understanding** still exists of what primary prevention is, partly due to the newness of the field.

Increasing awareness of sexual assault may be a feature of primary prevention, but it should not be a sufficient outcome. The key feature of primary prevention is **targeting behaviour change** to reduce sexual violence. This requires a multi-level approach – changing behaviour by individuals, peers and communities, as well as shifting institutional responses.

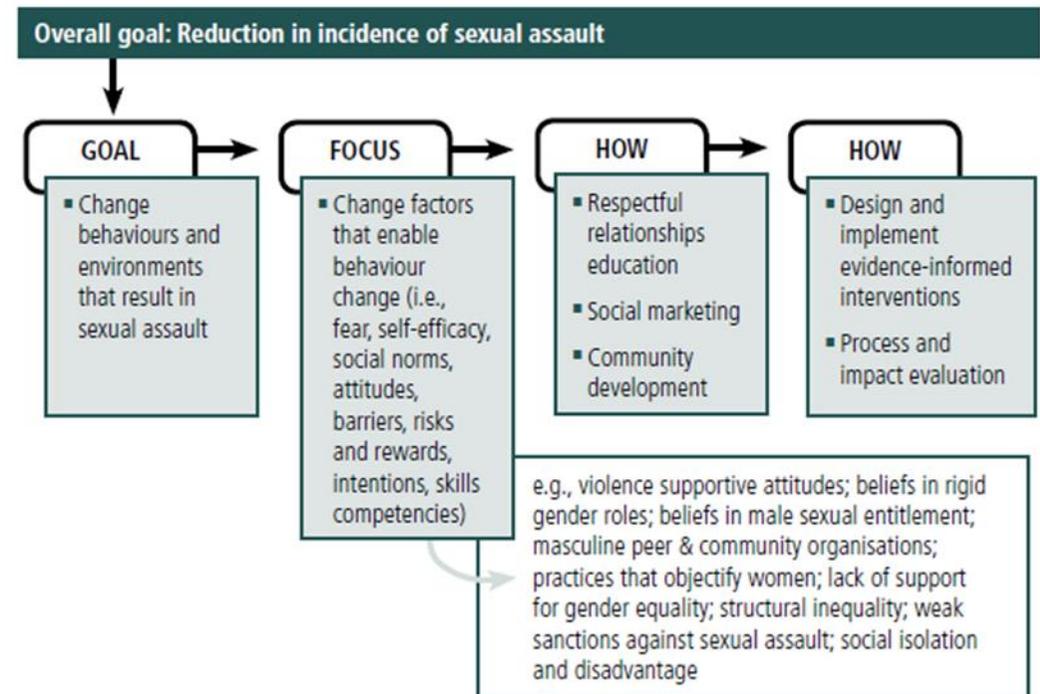
Effective primary prevention programmes must be:

Comprehensive and developed within specific community context – without local knowledge, programmes risk being seen as irrelevant. Comprehensive programmes include multiple strategies targeting the same outcome, implemented at two or more levels at a time. Attitudes and behaviours about sex, gender and relationships will vary across cultural communities.

Theory-driven – preventing sexual assault requires addressing structural issues to do with power, gender and inequality. This requires both a programme logic and a theory of change which links programme activities to changes in behaviour and behavioural intent.

Effectively delivered – primary prevention works when positive role models, social supports and pro-social activities support equitable social norms. How primary prevention is practiced – by organisations and individual facilitators – will impact on effectiveness.

Evaluated – comprehensive impact evaluations must be built into growing the knowledge base in sexual violence primary prevention.





The Ministry of Justice is currently assessing funding of sexual violence primary prevention activities, in line with other across government work with the sexual violence sector.

Lyndsey Jacobs, Senior Advisor, Community Relations and Operations has been managing the primary prevention contracts, and provided this information about future funding:

“Funding for the period 1 July to 31 December 2013 has been made available to exiting service providers to ensure that they can maintain some continuity of programme delivery. There has been no directive to extend this to the wider sector.

While funding is potentially available until 30 June 2015 the Ministry will be working with external stakeholders to identify the best possible use for funds that will support the Justice sector to meet the better public service outcomes to reduce crime and reoffending over the next six months. We will keep TOAH-NNEST informed of our developments.

As providers will be aware there is also ongoing work at government agency level to look at how to best support the sexual violence sector going forward that may have some impact on future funding decisions.”

If you have any queries, please contact Lyndsey at lyndsey.jacobs@justice.govt.nz

We are grateful to the following academics for their support with the Tauwiwi Prevention Project:

Dr Nicola Atwool, University of Otago

Professor Victoria Banyard, University of New Hampshire, USA

Professor Moira Carmody, University of Western Sydney, Australia

Dr Pauline Dickinson, Massey University

Dr Janet Fanslow, University of Auckland

Associate Professor Nicola Gavey, University of Auckland

Associate Professor Jan Jordan, Victoria University of Wellington

David Lee, Director of Prevention Services, PreventConnect, Calcasa

Dr Teuila Percival, University of Auckland

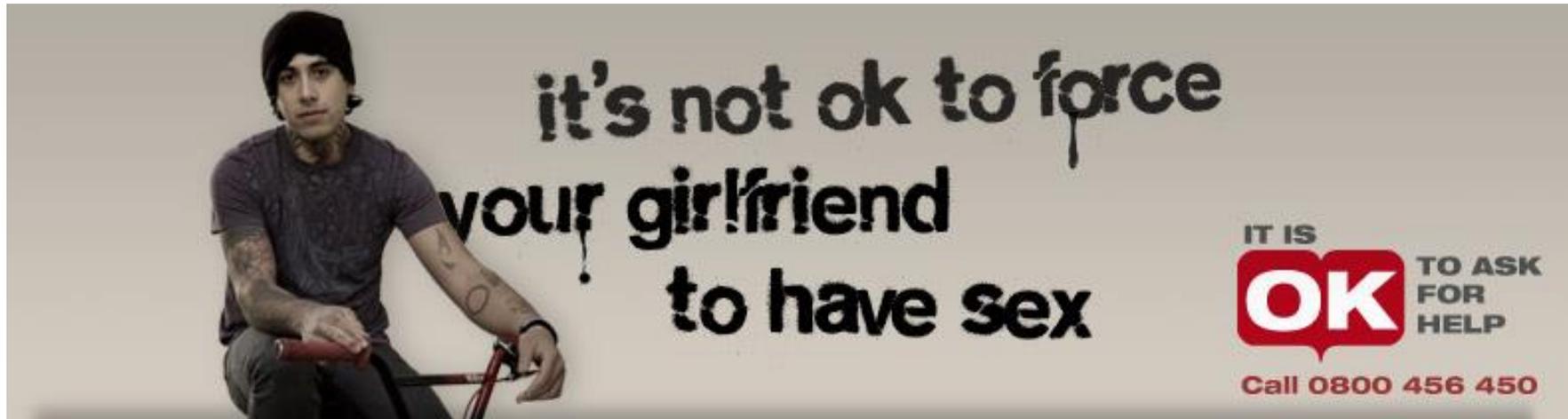
Dr Neville Robertson, University of Waikato



Congratulations to the family violence prevention [It's not OK Campaign](#) team, winners of the Prime Minister's Award at the annual Public Sector Excellence Awards for a second time. This year they won the communications category as well as the overall award for **It is OK to Help**.

The Campaign developed a multi-media strategy to give family, whanau and friends permission and the tools to challenge violence happening in families they know. Campaign Team members Trish Green and Rosmarie North will be running a media training workshop for sexual violence prevention at **Imagining the Solution 2013**, the national Tauwi and Bicultural sexual violence prevention hui on 9 and 10 September 2013 in Wellington.

The Tauwi Prevention Project has also recently begun working with the It's not OK team on resources for preventing child sexual abuse. We hope to have these available at **Imagining the Solution 2013**. Look forward to seeing you there!



We hope you've enjoyed the eighth edition of "Imagining the Solution." As always, if you have ideas to share or issues you would like to see us cover in the future, [get in touch](#). We look forward to seeing people at Imagining the Solution 2013.

Ciao for now, Sandra

Sandra Dickson, National Sexual Violence Primary Prevention Co-ordinator – Tauwi Caucus

Te Ohaakii a Hine - National Network Ending Sexual Violence Together (TOAH-NNEST)

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